



IWK Foundation

Writer, Donor Communications and Impact

Who We Are:

The IWK Foundation, together with its donors, strives to be the catalyst to revolutionize health care and research for women and children. The IWK Foundation is committed to continuous improvement and running a business that is entrepreneurial, innovative, and based on strong values.

What We Need:

Reporting to the Director, Donor Communications & Impact, the Writer, Donor Communications and Impact is responsible for crafting compelling content across various platforms to increase engagement, visibility, and support for the vision of the IWK Foundation and its partners.

Reporting to the Director, Donor Communications & Impact, we are looking for a seasoned writer and passionate communicator. Working as part of the Philanthropy Team, you can seamlessly write for a diverse group of audiences and partners to motivate and inspire our donors, while showcasing the tremendous impact of donor generosity on the care provided at the IWK.

The Writer, Donor Communications & Impact will support impact storytelling, donor communications and internal and external reporting needs for the Foundation by transforming data and outcomes into engaging narratives for donors, healthcare partners, patients and their families, and other community partners.

In this key role, the Writer, Donor Communications & Impact is integral to the organization's success in developing and maintaining relationships internally and externally, while working collaboratively within the Philanthropy team to share the story of funding priorities to assist in revenue generation within the organization.

Responsibilities:

- Impact writing and reporting to show accountability to our donors on the care provided at the IWK in Children's Health, Mental Health and Addictions and Women's Health.
- Translate complex impact data into engaging and meaningful stories for donors, supporters and community.
- Develop written material for funding priorities including Cases for Support; letters of intent; and proposal writing to inspire giving as well as corresponding donor strategy.
- Support donor recognition events and organizational announcements, including writing speaking notes and managing media relations (pitching media outlets, writing media releases and advisories, preparing key messages for spokespeople, organizing interviews).

- Project Lead for two annual donor publications: Impact Report and Annual Accountability Newsletter - creating content strategy, writing and assisting in the project management of these publications.
- Support accountability strategy by writing donor accountability reports, acknowledgment letters and incorporating accountability/impact reporting throughout all IWK Foundation written materials and communication vehicles.
- Develop a proactive impact strategy that showcases the impact of donors on care provided to Maritime women, children and families - creating a culture of gratitude, transparency, and sustained engagement.

Who You Are:

You are a professional writer, editor and proofreader, who creates passionate, inspirational and creative stories.

You offer:

- 5+ years in professional writing, journalism, communications or storytelling experience
- Ability to prioritize and focus on competing priorities and deadlines
- Strong understanding of equity, diversity, and inclusion in communications
- Think quickly on your feet, with the ability to change courses quickly and accurately
- Ability to work both independently and collaboratively in a remote/hybrid environment
- Demonstrates strong initiative and follow-through
- Demonstrates passion, inspiration and creativity in your storytelling
- Demonstrates ability to communicate in different voices and tones for diverse audiences

You thrive working in a fast-paced environment, collaborating with a dedicated and passionate team to enable world-class care for Maritime children, women, and families. You share our values of respect, resiliency, gratitude, humble confidence, curiosity, passion for the cause, and showing up every day as an owner.

What Do You Do Now?

If you are passionate about children's and women's health, with a desire to be a part of something meaningful in our communities, hearing patient stories, meeting patients and patient families, donors and health care professionals impacted by the work the Foundation does each day, then this is your opportunity! The IWK Foundation also provides a competitive and comprehensive compensation package in addition to a flexible work environment.

If this role seems right for you, please provide a cover letter outlining why you believe it is a fit, along with your resume to iwkcareers@iwkfoundation.org using the subject line: **Writer, Donor Communications and Impact**. We thank all candidates but only those selected for an interview will be contacted.

We welcome all applicants who self-identify as Indigenous, Black/African Nova Scotians, Persons of Colour, Immigrants/Newcomers, Persons with Disabilities and 2SLGBTQIA+ to apply and represent the communities that we support.